

**ABB FIA Formula E Championship 2019/2020  
MARRAKESH E-PRIX – Round 5**

***The MICHELIN Pilot Sport connected... to Morocco***

After stopovers so far in Saudi Arabia, Chile and Mexico, the 2019/2020 campaign of motor racing's first all-electric single-series returns to Morocco this weekend for the Marrakesh E-Prix. This will be the FIA Formula E Championship's fourth visit to the Moroccan city which will also host a 'rookie test' on Sunday when 24 drivers will get a chance to showcase their skills.

At almost three kilometres in length, Marrakesh's Circuit Moulay El Hassan is one of the longest tracks on the calendar. A semi-permanent facility, it is used for racing and educational purposes the rest of the year, while the layout for Saturday's e-prix also takes in ordinary roads, including Avenue Mohamed VI and Route de l'Ouraki.

The 12-turn circuit is fast with varying levels of grip, but the current-generation MICHELIN Pilot Sport took this and some exceptionally cold temperatures in its stride when Formula E travelled to Morocco last season.

"Last season, we had to cope with record-low ground temperatures for a Formula E e-prix, with 5°C for Free Practice 1," notes **Jérôme Mondain**, the manager of Michelin's Formula E programme. "This time around, the weather should be warmer, and perhaps even reasonably hot for the race because it takes place seven weeks later in the year. The anticlockwise circuit is the same as 2019, so it holds no secrets for either the drivers or our tyres. It basically features a number of long straights with mostly slow corners, except for Turn 1 which offers good overtaking opportunities. It shouldn't be forgotten, though, that the desert isn't far away and there is generally a coating of dust or sand on the track to begin with. That said, even though the track is made up of different types of asphalt, grip should improve as the day progresses. Given the experience we have of Marrakesh, we have every confidence in the ability of our tyres to deliver the sort of performance Formula E's teams and drivers have become accustomed to."

**MICHELIN Pilot Sport for Formula E: the first connected tyre in motor sport**

For the first time this season, Michelin has introduced a connected tyre in Formula E, the MICHELIN Pilot Sport equipped with the Michelin Track Connect system. This innovation is in line with the Group's development strategy, which already markets a Michelin Track Connect solution for Track Days enthusiasts. Michelin's goal is to extend the benefits of digital technologies applied to tyres to mass production vehicles, in order to provide the car and its driver with useful information, particularly in terms of safety and energy efficiency.

Michelin Track Connect for Formula E allows tyre pressures to be monitored automatically and reliably – whether hot or cold.



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This new solution addresses a demand expressed by motorsport's governing body, the FIA (Fédération Internationale de l'Automobile), which has incorporated its use into Formula E's regulations. It also meets a requirement of the teams and the championship's promoter. Michelin Track Connect for Formula E uses a Michelin-designed and developed sensor embedded in a specific casing inside the MICHELIN Pilot Sport tyres which feature in the series. The data it collects is transmitted in encrypted form to the FIA and Michelin, who are the only recipients. Not only does this make sure that the information remains confidential, but it also allows the FIA to check minimum tyre pressures are adhered to. In addition to saving time, it is additional reassurance for the teams and helps to streamline the running of race days.



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